

## Berd & Klauss

PLLC

**IMMIGRATION LAW**

**Berdklauss.com**

Berd & Klauss, PLLC is a full-service immigration law firm that serves all 50 states. The firm helps clients in every aspect of U.S. Immigration Law. Their highly experienced attorneys will review your situation, make a plan of action, and prepare the case for filing. They take in every little the detail of every case, offering clients personal attention and frequent updates.



## THE CHALLENGE

Although Berd & Klauss is a national firm, they had clear and convincing evidence that they lacked a national presence. No one knew this New York-based firm existed. Berd & Klauss came to OrangeSoda looking for a way to help everyone from coast to coast find out about their firm, and we decided to take their case.

## THE PLAN

- Suggest changes to the firm's webpage to get the most clients
- Target their market by developing specifically-designed links
- Continually guide the campaign toward the most productive trends

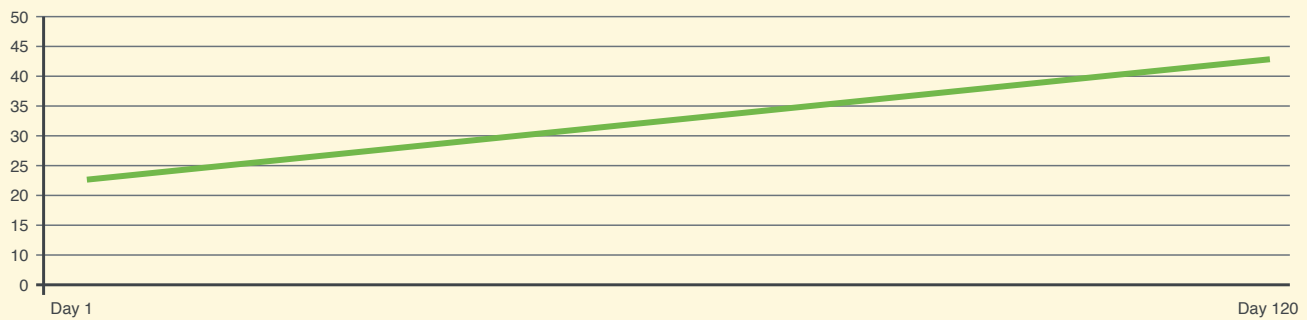
## THE RESULTS

- Increased daily visitors 109%
- Over 60% of the website visitors come from natural search engine results
- Scored first-page ranking on multiple search engines

## SUMMARY OF DATA POINTS

### DAILY VISITOR TREND

First 4 months with OrangeSoda



### NEW VISITOR INCREASE

Daily visitors line and trend line for the first 5 months

